

Hello all,

I am Iris, 22 years old and currently I have the role of PR & Promotion within the current MARUG board. In addition to my board year, I am currently completing my Bachelor of Business Administration and hope to take a few extra courses abroad next year.

As PR and Promotion you are responsible for the overall image that the MARUG promotes. One of the main goals is therefore to increase the brand awareness of the MARUG among marketing-interested students in Groningen. You are also the point of contact for all PRs of the various committees. In this position, you can use all your creativity and you also have the space to think strategically. What I like about this position is that you are completely free in your own ideas, that no day is the same and that you collaborate a lot with other functions within the board.

I already look back on a very successful year and can recommend a board year to anyone. This experience has given me the opportunity to further develop myself both professionally and socially. You really take on challenges that take you out of your comfort zone. I personally learned a lot by giving presentations in front of large groups, organizing meetings and having conversations with business professionals. In addition, you also become very close with your fellow board members and really get a second family.

I personally also really like the fact that MARUG organizes so many different events, from trips abroad to three-day events to small-scale activities. No event is the same and each event has its own charm. One of my highlights was the in-house tour to Bol.com. Together with a group of enthusiastic students, we headed to the Randstad to take a look at the headquarters of bol.com. In addition to the tours, we also received workshops from the head of marketing, so we went home with many new insights and ideas. But also, the socials are definitely among my highlights, because the open and friendly atmosphere at the MARUG makes sure that everyone mixes with each other and really has a good time.

Are you interested in doing a board year and the function PR and Promotion? Then send me a message (+31625491235) and I'll be happy to tell you more over a coffee!